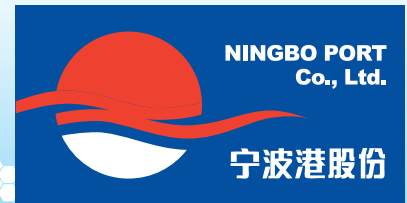


This is YOUR Opportunity
to Partner with a First-Class Deep Water Hub Port
In this 1st Edition of...



PORT OF NINGBO MARITIME DIRECTORY

2010

Ranked in the Top 10 Ports of the World, the rapid development of Ningbo Port has benefited from its unique natural conditions. In 2008, the Port of Ningbo reached a 10 million TEU throughput milestone, but they haven't stopped there, as they surpassed the 1 million TEU's mark in one month (Sept 2009). There are 213 shipping lines for container transport and 908 regular liner services per month. The top 20 shipping companies of the world have all set up their agencies in Ningbo.

Along with this phenomenal growth, there is the major construction project of Ningbo Global Shipping Plaza (Phase II Project of Ningbo International Shipping Service Center), the highest land-marking building in Ningbo. The project is of great significance in that it will further aggregate the city's shipping logistic resources, improve the port's service functions, optimize shipping logistic structure and upgrade core competitiveness of Ningbo, as an international port city.

This is your opportunity to advertise in print and online in one of the world's premiere maritime directories. Your brand and key messages will be connected to a well-respected global port, and reach a targeted local and international marketplace.

This high-profile custom directory will have local and international distribution

Targeted Circulation:

Over 5,000 directories will be distributed locally and internationally to port-related companies, tenants, importers and exporters, ocean and air cargo carriers, terminal operators, rail and trucking companies, port business prospects, and trade institutions, to name a few. The directory will also be an integral part of all port industry events and briefings, globally...and will debut at TPM USA (in Long Beach) on March 1 - 2, 2010.

A Glimpse of the Editorial Outline:

- History of Ningbo Port
 - Current Situation
 - Different Businesses
 - Teamwork building, brand, culture
 - Complementary services/ port environment
 - Hinterland
 - The Future
- ...and a comprehensive service directory of companies by business category

Display Advertising:

- Your Display Ad will include a **FREE** Color Listing with ad page number reference in the Business Directory section
- **BONUS:** If you are a TPM USA (Long Beach) Conference Sponsor and taking an advertisement in this Port of Ningbo Port Directory, you will also enjoy a 10% discount off the published advertising rate.
- Technical specs: All electronic ad material must be at least 300 dpi @ 100% size, CMYK. Ads should be supplied as "Press Ready" CMYK PDF. All fonts to be either embedded or converted to outline.
- Alternative: Adobe InDesign file (must convert all fonts to outline, supply any needed graphics files); Adobe Illustrator file (must convert all fonts to outline, supply any needed graphics files); Adobe Photoshop file (must convert all fonts to outline); Generic EPS file (fonts must be embedded/converted to outline and all graphics files must be embedded at the correct DPI).
- **Ad materials can be emailed to tfluza@joc.com**
- FTP instructions provided upon request. When sending materials please include on the email **Ningbo Port Directory and your company name.**

Online Banner Advertising:

For optimum exposure, you can also choose to integrate your print advertising with your online banners. The online directory at www.seaportsinfo.com/ningboport lists all port services by category, along with a full alphabetical listing of organizations. You can now cover your bases and ensure your company can be found by thousands of online users who take the initiative to search for organizations like yours.

Online Banner Requirements:

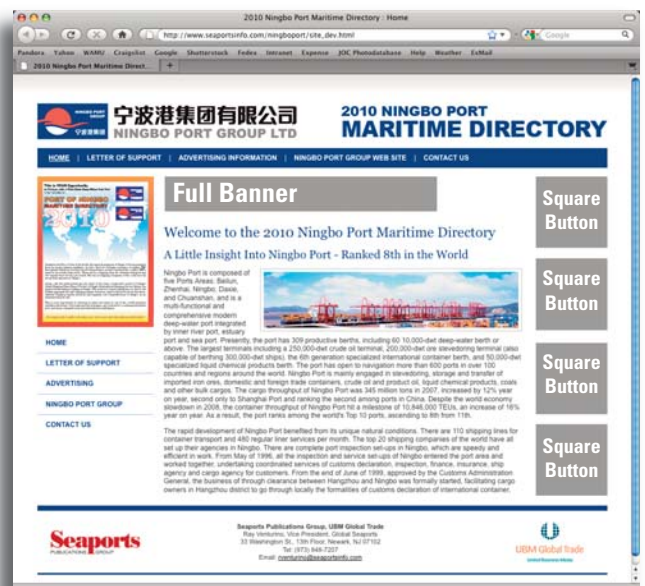
Leader Board: 728 x 90 Pixels

Full Banner: 468 x 60 Pixels

Square Button: 125 x 125 Pixels

Format: .gif or .jpg

BONUS: If you have purchased a print advertisement, you are entitled to a 10% discount on your online banner ad rate.



2010 Ningbo Port Group Insertion Order Form:

Name:	Title:	
Company Name:		
Address:		
Tel:	Fax:	
Email:	Website:	
Signature:	Print Name:	Date:

Display Advertisement:

Display Ads	Hong Kong Dollar	US Dollar	Mechanical Requirements
<input type="checkbox"/> Outside Back Cover (4/C only)	HK 42,638	US \$5,500	Full page trim: 210mm x 297mm (8.27" w x 11.69" h)
<input type="checkbox"/> Inside Front Cover (4/C only)	HK 37,212	US \$4,800	Full page bleed: 220mm x 307mm (8.67" w x 12.09" h)
<input type="checkbox"/> Inside Back Cover (4/C only)	HK 34,886	US \$4,500	Full page live matter: 204mm x 291mm (8.03" w x 11.46" h)
<input type="checkbox"/> Premium Positions (4/C only, Pgs 1, 3, 5 & 7)	HK 33,335	US \$4,300	2 Page Spread: 426mm x 307mm (16.77" w x 12.09" h)
<input type="checkbox"/> Double Page Spread	HK 54,267	US \$7,000	1/2 page horizontal: 178mm x 167mm (7.01" w x 6.57" h)
<input type="checkbox"/> Full Page 4-Color	HK 30,231	US \$3,900	1/4 page standard: 117mm x 167mm (4.61" w x 6.57" h)
<input type="checkbox"/> Full Page B&W	HK 24,808	US \$3,200	
<input type="checkbox"/> 1/2 Page 4-Color	HK 21,707	US \$2,800	
<input type="checkbox"/> 1/2 Page B&W	HK 16,274	US \$2,100	
<input type="checkbox"/> 1/4 Page 4-Color	HK 13,949	US \$1,800	
<input type="checkbox"/> 1/4 Page B&W	HK 10,656	US \$1,375	

REMINDER: Ad close is Jan. 21, 2010; Ad Materials Deadline is Jan. 22, 2010; Publication date is February 2010

Choose your online banner ad size:	3 months	6 months	12 months
<input type="checkbox"/> Leader Board below masthead (run of site)	<input type="checkbox"/> HK \$9,360; US \$1,200	<input type="checkbox"/> HK \$14,041; US \$1,800	<input type="checkbox"/> HK \$25,741; US \$3,300
<input type="checkbox"/> Full Banner ad rotating at the top (run of site) (maximum three banners)	<input type="checkbox"/> HK \$7,020; US \$900	<input type="checkbox"/> HK \$10,920; US \$1,400	<input type="checkbox"/> HK \$18,721; US \$2,400
<input type="checkbox"/> (Individual) Square Button Banners (home page only)	<input type="checkbox"/> HK \$3,900; US \$500	<input type="checkbox"/> HK \$6,240; US \$800	<input type="checkbox"/> HK \$10,140; US \$1,300

To Reserve your ad space in print and/or online, please contact:

Greg March, Media Consultant - Asia; Tel: +852 9869 6728 Email: gregmarch@netvigator.com

Ray Venturino, Vice President, Global Seaports/Seaports Publication Group - Newark, NJ;

Tel: 973-848-7207 Fax: 973-848-7004 Email: rventurino@joc.com

Bank Transfer - **Bank:** JPMorganChase, 270 Park Avenue, New York, NY 10172; **Beneficiary:** Commonwealth Business Media, Inc.; **Acct:** 304687995; **ABA:** 021000021; **Swift Code:** CHASUS33; **Reference:** Your Company Name

Signature:	Print Name:	Date:
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