

DIRECTORY OF TRANSPORTATION

Seaports
PUBLICATIONS GROUP

UBM
Global Trade

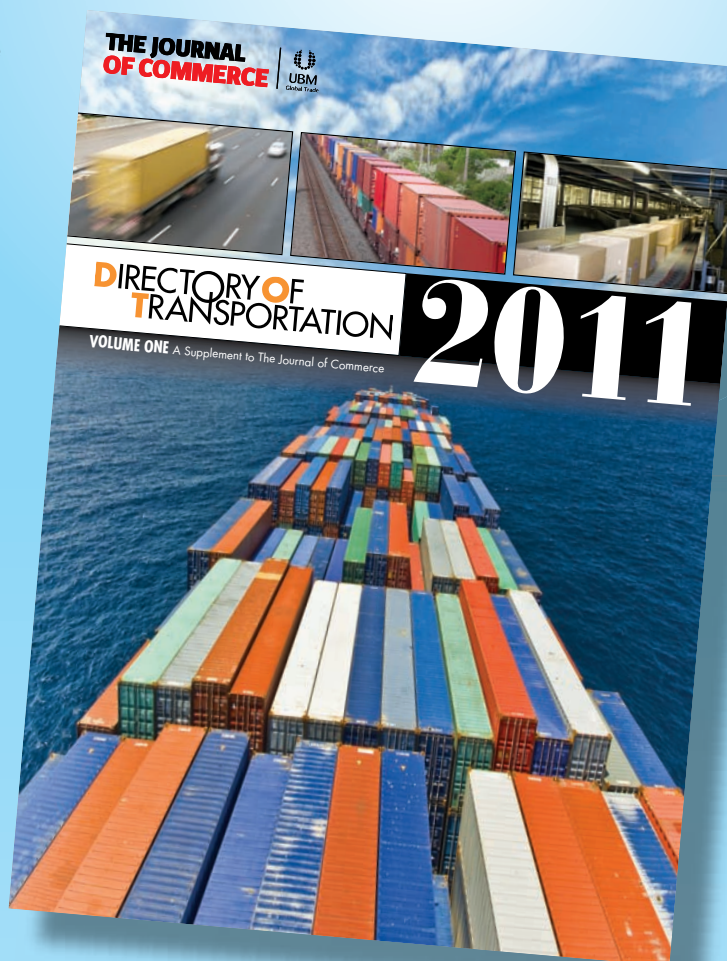
Published bi-annually, *Directory of Transportation* is an up-to-date reference tool for those involved in the international trade industry, who control the movement of cargo. Key sections include a comprehensive listing of VOCCs (Vessel Operating Common Carriers) and NVOCCs, trucking services, warehousing, shipper's agents, terminal operators, stevedores and rail consolidators and railroads.

Distribution to a paid circulation audience that broadens your marketing message to a readership of 45,000 transportation professionals! This is an invaluable tool, sure to be used by your clients and prospects.

Reserve space now in the *Directory of Transportation* and get consistent exposure for a full six months!

	1x	2x	3x
All covers	\$2,430	\$2,336	\$2,224
2 Page Spread	3,804	3,720	3,636
Full Page	2,002	1,958	1,914
2/3 Page	1,668	1,606	1,546
1/2 Page	1,334	1,290	1,246
1/3 Page	1,102	1,068	1,024
1/4 Page	834	802	756

Four Color: \$795; Four Color (2 Page Spread): \$1,290; Spot Color: \$230



Not interested in Display Advertising, how about a listing?

Buy a Category Listing for \$325

Production Specifications

Full Page:

Bleed Size - 8 1/4" x 11 1/8" (210mm x 283mm)

Trim Size - 8" x 10 7/8" (203mm x 276mm)

Live Area - 7" x 10" (178mm x 254mm)

Two Page Spread:

Bleed Size - 16 1/4" x 11 1/8" (413mm x 283mm)

Trim Size - 16" x 10 7/8" (406mm x 276mm)

2/3 Page: 4 5/8" x 10" (117mm x 254mm)

1/2 Page Island: 4 5/8" x 7 3/8" (117mm x 187mm)

1/2 Page Horizontal: 7" x 4 7/8" (178mm x 124mm)

1/3 Page Horizontal: 7" x 3 3/8" (178mm x 86mm)

1/4 Page: 3 3/8" x 4 7/8" (86mm x 124mm)

1/4 Page Horizontal: 7" x 2 3/8" (178mm x 60mm)

Please keep all live area at least 1/4" (6mm) from trim.

Digital Requirements (Preferred)

Disks or electronically emailed ads should be accompanied by all fonts and the original "native" file format (eg., Freehand 10, Photoshop CS, Illustrator CS, QuarkXpress 6.5, Pagemaker 6.5, InDesign CS for Macintosh, as well as EPS files). Include a high-resolution proof created from digital files (Kodak Approved, Fuji, Iris). Photographs, logos and any accompanying graphics should be furnished at a minimum 300 dpi resolution and CMYK only. Electronic submission is preferred. Digital advertisements are preferred since we cannot accept film for digital versions.

Available in Print & Online

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