



June 9, 2009

Dear Port of Tampa Business Colleague:

The Tampa Port Authority is pleased to announce that it is partnering with Seaports Publications Group to create a series of new marketing publications to share the port's messages. Seaports will produce the Port of Tampa's official Directory and Map, as well as a new and informative Port Magazine that will be published twice per year.

The Directory will be a comprehensive reference guide highlighting the Port's diversity of facilities and services. The Magazine will provide news and articles of interest to the maritime and international trade community. In addition to the print versions, the Directory, Map and Magazine will be available as online resources and serve as the Port's primary marketing vehicles, targeting current and prospective customers in the regional, national and international markets.

We are excited about moving ahead with a new slate of quality publications to support and promote the Port of Tampa and its large and diversified customer base. Seaports Publications Group has extensive experience and success in developing high-quality port publications, and we are confident in their ability to produce materials that will greatly enhance our marketing and public relations outreach. We welcome your participation and support of these publications as we work toward continued expansion of the Port of Tampa and its important role as a major economic engine.

Yours truly,

A handwritten signature in blue ink that reads "Richard Wainio".

Richard Wainio
Port Director & CEO