



TEXAS PORTS & LOGISTICS DIRECTORY

Comprehensive, user friendly & the only directory of its kind...

The *Texas Ports & Logistics Directory* will be published in October 2011, and will serve as a resource for readers who are seeking much-needed information on Texas logistics.

What can you expect to see in this directory? Detailed profiles on sixteen Texas ports, and the most extensive listing of maritime, logistics and service-related organizations throughout Texas. See the full listing of business categories on the next page.

If your organization is currently serving, or seeking to serve, the Texas logistics market, you will reach potential buyers through this print and online *Texas Ports & Logistics Directory*. The print directory and dedicated website will have alphabetical and business category listings for all relevant business categories. Online and print advertising in this *Texas Ports & Logistics Directory* are the perfect marketing venues to capture your segment of this growing market.

READERSHIP:

Backed by the power of The Journal of Commerce and Breakbulk Magazine, this annual directory will be distributed to all attendees at this year's 2011 Breakbulk Americas Conference in New Orleans, as well as mailed (Nov 7th issue) to all Journal of Commerce (JOC) magazine subscribers. Combined, that's well over 20,000 logistics decision makers who are actively moving containerized, project & traditional breakbulk cargoes.

BENEFITS TO ALL PRINT ADVERTISERS:

- Your brand and key messages delivered to your target markets;
- In the listings section, your company name highlighted, in color, and up to 30-words of text;
- For all half and full page advertisers, your company listed in up to three listing categories;
- Your company logo featured next to your listing, in the online search;
- 15% off the online advertising list price.

ONLINE ADVERTISING:

As an added branding benefit, you can integrate your print message with online banner advertising. The online directory at www.seaportsinfo.com/texas will list all Texas port services by business category, along with a full alphabetical listing of organizations in the directory. You can now cover your bases and ensure your company will be found by the expected 7,500+ online users searching for organizations like yours.

As you can see from this screen shot, you have a few options:

1. Full banner ad at the top, will give you exclusive run of site for optimum exposure;
2. Full banner ad (under 'Welcome'), will rotate up to three banners and will also have run of site;
3. Square button banners on the right are also available for online exposure - home page only.

BANNER AD RATES

	6 months	12 months
Full Banner ad at the top (run of site)	\$1,500	\$2,500
Full banner ad rotating below 'Welcome' (run of site)	\$1,100	\$1,900
Square button banners	\$ 600	\$1,000

BANNER REQUIREMENTS

Full Banner 468 x 60 Pixels
 Square Button 125 x 125 Pixels
 Format: .gif or .jpg



PRINT ADVERTISING RATES AND PRODUCTION SPECIFICATIONS

Full Page 4 Color	\$2,950
Full Page B&W	\$2,490
1/2 Page 4 Color	\$1,950
1/2 Page B&W	\$1,490
1/4 Page 4 Color	\$ 995
1/4 Page B&W	\$ 535

Full Page Trim	8" x 10.875"
Full Page Bleed	8.25" x 11.125"
Full Page Live Area	7" x 10"
1/2 Page Island	4.625" x 7.375"
1/2 Page Horizontal	7" x 4.875"
1/4 Page Island	3.375" x 4.875"
1/4 Page Horizontal	7" x 2.375"

- Special request ad positioning - add 15% to gross rate.
- Additional charges for ad production will be incurred when ads are not submitted to specifications and/or require rework by publisher to attain required specifications.

Acceptable ad files can be sent via e-mail and must be in CMYK color as 'hi-res' (300 dpi or better) .jpg, .tiff, .eps or .pdf files. Quark (Mac) or InDesign (Mac) ad files may also be accepted if submitted with all photos and images in CMYK color at 300 dpi and with all fonts used in ad included. Ad materials can be emailed to tfiuza@joc.com.

FTP instructions may be provided upon request.

- Your display ad includes a FREE Color Listing with ad page number reference in the Directory.
- Additional charges for ad production will be incurred when ads are not submitted to specifications and/or require rework by publisher to attain required specifications.

PORT BUSINESS DIRECTORY LISTINGS

Approximately 70 listing categories to choose from

FEATURE LISTINGS WITH 30 WORDS OF TEXT

In print & online.....\$350.00

Feature Listings include your company name in color, your entire listing highlighted, 30 words of text, and top position with your color company logo in your category within the online search.

T E X A S PORTS & LOGISTICS D I R E C T O R Y

TO RESERVE YOUR AD SPACE, OR FOR
ADDITIONAL INFORMATION, PLEASE CONTACT:

Christian Blair Thompson
Phone: 281.416.4672 Cell: 713.857.7821
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Seaports
PUBLICATIONS GROUP
www.seaportsinfo.com



PORTS & LOGISTICS DIRECTORY LISTING CATEGORIES

Arbitrators/Mediators
Architects
Associations
Attorneys
Auto & Truck Repair
Automation & Controls
Banks
Barge Lines & Harbor Services
Boiler Repair
Breakbulk & Project Cargo Carriers
Bulk Terminal Operators
Bunker Fuel Suppliers
Bunkering
Cargo & Hull Inspection
Cargo Handling
Cargo Inspection
Centralized Exam Station
Chartering/Broking Agents
Chemical Bulk Storage
Commercial Diving Services
Communications
Compute r & Connectivity Services
Construction Companies
Consultants
Container & Chassis Leasing
Container & Heavy Equipment Trailers
Container Sales & Repairs
Container Terminals
Container Yard
Contract Packagers
Corporate Housing
Crane Services
Cruise Lines & Services
Custom Bonded Inspectors
Custom Bonded Warehouses
Customs Brokers
Diving & Underwater Services
Diving Inspection Services
Dock & Pier Engineering and Inspection
Domestic Logistics
Drayage
Dredging
Education
Energy Services
Engineered Transport & Heavy Lift
Engineering Firms
Environmental Consulting
Environmental Services
Equipment Sales & Leasing
Export Packers
Filtration
Financial Services
Foreign Consulates
Foreign Trade Offices
Foreign Trade Zone Sites
Forklifts & Forklift Service
Freight Forwarders
Grain Elevators
Harbor Mooring
Harbor Tugs
Heavy Haul
ICC Brokerage
Import & Export Fumigation Services
Import/ Export Packaging Services
Industrial Equipment & Supplies
Inspection Services
Insurance
Intermodal Companies
International Logistics
Legal Services
Liquid Bulk Storage
Local Delivery
Logistics Services
Longshoreman's Associations
Marine Business Brokers
Marine Cleaning Services
Marine Construction
Marine Electronics
Marine Engineering Firms
Marine Fumigation
Marine Surveyors
Marine Waste Services
Marketing, Advertising & Public Relations
Medical Services
Mexico Trade Specialist
Miscellaneous Services
Mobile Tire Services
Motor Freight Lines
Non Vessel Operating
Common Carrier (NVOCC)
Ocean Carrier
Office Supplies
Oil & Gas Engineering
Petroleum & Chemical Analysis
Port Authorities
Port Captains & Planners
Port Development, Design & Planning
Privately Owned Terminals
Pumping Equipment
Railroads
Rail Terminal Operators
Real Estate & Industrial Property
Related Industries
Salvage
Seaman's Service Centers
Security Services & Technology
Ship Brokers & Chartering Services
Ship Builders & Repairers
Ship Chandlers
Ship Managers
Ship Supplier
Staffing/Personnel Services
Steamship Agents
Steamship Lines
Stevedores
Tank Containers
Terminal Operators
Tire & Tire Services
Towing, Tug & Barge Services
Transloading Services
Transportation Rates
Transportation Services
Travel Medicine
Trucking
Underwater Acoustic Services
United States Government
Warehousing & Storage
Warehousing-Refrigerated
Welding Services
Yard Maintenance